

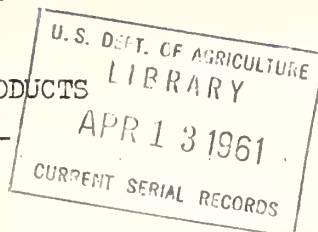
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Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
OCTOBER 1960



U.S. DEPARTMENT OF AGRICULTURE  
Agricultural Marketing Service  
Crop Reporting Board  
Released November 22, 1960  
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### ICE CREAM PRODUCTION

Production of ice cream in the United States in October, estimated at 51,990,000 gallons, was 2 percent less than in October 1959, but was 7 percent more than the 1954-58 average for the month, the Crop Reporting Board reports. Compared with the previous month, the seasonal decrease this year of 21 percent was slightly more than the 19-percent decline at this time last year, and was decidedly sharper than the 13-percent average decrease in the preceding 5-year period. Temperatures in October averaged above normal in most of the country except considerable portions of the Rocky Mountain States, the Upper Mississippi Valley and western Great Lakes area, and the Northeast.

Compared with October 1959, production was less in all regions except the Mountain, where it was 4 percent larger, and the West North Central, where it was 8 percent greater. Output was down only 1 percent in the East North Central States and 2 percent in the North Atlantic. All other regions showed decreases of 5 percent. In the three leading ice-cream-producing states, production was off 3 percent in New York, 6 percent in Pennsylvania, and 8 percent in California.

Compared with the 1954-58 average for October, production was larger in all regions except the South Central, where it was about the same. Increases ranged from 5 percent in the West North Central States to 13 percent in the South Atlantic. Production was up 6 percent in the Mountain States and 8 percent in the East North Central. Output was 7 percent larger in both the North Atlantic States and the Pacific. Production was 5 percent larger in California and 10 percent greater in New York, but was 1 percent smaller in Pennsylvania.

### PRODUCTION OF ICE CREAM, UNITED STATES, 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January .....	39,135	43,206	42,611	44,230	+ 13	+ 4
February .....	40,426	40,221	44,366	47,295	+ 17	+ 7
March .....	48,268	47,239	53,165	54,040	+ 12	+ 2
April .....	52,084	55,239	56,996	57,770	+ 11	+ 1
May .....	59,854	62,014	64,097	63,575	+ 6	- 1
June .....	67,193	66,803	74,192	74,585	+ 11	+ 1
July .....	72,403	73,967	78,713	73,585	+ 2	- 7
August .....	70,089	70,963	74,929	76,510	+ 9	+ 2
September .....	55,746	58,623	65,301	65,635	+ 18	+ 1
October .....	48,553	53,031	52,985	51,990	+ 7	- 2
TEN MONTH TOTAL	553,751	571,306	607,355	609,215	+ 10	0

1/From enumerations.

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## PRODUCTION OF ICE CREAM: OCTOBER 1960

STATE AND GEOGRAPHIC DIVISION	5-YEAR OCTOBER AVERAGE 1954-58 1/	OCTOBER			PERCENT CHANGE IN OCTOBER 1960 PRODUCTION FROM:	
		1958 1/	1959 1/	ESTIMATED 1960	5-YEAR AVERAGE	OCT. 1959
		Thousand Gallons			Percent	
Massachusetts .....	1,786	2,038	2,043	2,050	+ 15	0
Connecticut .....	645	722	654	660	+ 2	+ 1
New York .....	4,781	5,086	5,399	5,250	+ 10	- 3
New Jersey .....	1,290	1,354	1,499	1,700	+ 32	+ 13
Pennsylvania .....	5,604	5,762	5,918	5,550	- 1	- 6
Other N.A. States ...	705	695	788	710	+ 1	- 10
NO. ATLANTIC STATES	14,811	15,657	16,301	15,920	+ 7	- 2
Ohio .....	3,177	3,468	3,441	3,150	- 1	- 8
Indiana .....	1,739	1,976	2,040	2,030	+ 17	0
Illinois .....	2,549	3,035	2,750	2,900	+ 14	+ 5
Michigan .....	2,320	2,531	2,468	2,630	+ 13	+ 7
Wisconsin .....	1,598	1,737	1,695	1,570	- 2	- 7
E. N. CENTRAL STATES	11,383	12,747	12,394	12,280	+ 8	- 1
Minnesota .....	1,291	1,421	1,294	1,470	+ 14	+ 14
Iowa .....	941	994	937	950	+ 1	+ 1
Missouri .....	1,294	1,261	1,114	1,100	- 15	- 1
N. & S. Dakota .....	334	365	334	380	+ 14	+ 14
Nebraska .....	504	622	593	730	+ 45	+ 23
Kansas .....	473	488	440	450	- 5	+ 2
WEST NO. CENT. STATES	4,837	5,151	4,712	5,080	+ 5	+ 8
District of Columbia	448	549	715	620	+ 38	- 13
Maryland .....	934	1,049	1,162	1,050	+ 12	- 10
Virginia .....	822	868	827	835	+ 2	+ 1
West Virginia .....	397	395	420	370	- 7	- 12
North Carolina .....	1,007	986	1,062	1,000	- 1	- 6
Georgia .....	591	634	636	600	+ 2	- 6
Florida .....	1,212	1,499	1,611	1,510	+ 25	- 6
Other S.A. States ...	377	475	505	575	+ 53	+ 14
SO. ATLANTIC STATES	5,788	6,455	6,938	6,560	+ 13	- 5
Tennessee .....	1,029	1,071	1,188	1,100	+ 7	- 7
Alabama .....	606	569	689	590	- 3	- 14
Louisiana .....	677	670	764	690	+ 2	- 10
Oklahoma .....	391	412	387	430	+ 10	+ 11
Texas .....	1,506	1,458	1,439	1,450	- 4	+ 1
Other S.C. States ...	872	874	870	800	- 8	- 8
SO. CENTRAL STATES	5,081	5,054	5,337	5,060	0	- 5
Colorado .....	505	516	520	590	+ 17	+ 13
Other Mt. States ....	1,080	1,173	1,090	1,090	+ 1	0
MOUNTAIN STATES	1,585	1,689	1,610	1,680	+ 6	+ 4
Washington .....	766	887	834	930	+ 21	+ 12
Oregon .....	412	449	394	380	- 8	- 4
California .....	3,890	4,942	4,465	4,100	+ 5	- 8
PACIFIC STATES	5,068	6,278	5,693	5,410	+ 7	- 5
UNITED STATES	48,553	53,031	52,985	51,990	+ 7	- 2

1/From enumerations.

ICE MILK PRODUCTION

U.S. production of ice milk in October was estimated at 10,200,000 gallons, the Crop Reporting Board reports. This was 5 percent more than in October a year ago and 40 percent greater than the 1954-58 average for the month. The January-October total output of 129,305,000 gallons was 7 percent above the quantity frozen during these months in 1959 and was 43 percent above the 1954-58 average for this period. Compared with October 1959, production increased in all regions of the country except the Atlantic.

Ice milk manufacture declined seasonally 29 percent from September to October. This compares with 26 percent at both this time last year and the average in the previous 5-year period.

PRODUCTION OF ICE MILK, UNITED STATES, 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January .....	4,276	5,202	5,542	6,120	+ 43	+ 10
February .....	4,637	5,045	6,129	6,770	+ 46	+ 10
March .....	6,555	7,132	8,926	8,880	+ 35	- 1
April .....	8,481	10,017	11,196	11,930	+ 41	+ 7
May .....	10,789	12,813	14,192	14,815	+ 37	+ 4
June .....	12,283	13,987	16,634	18,420	+ 50	+ 11
July .....	13,590	15,751	18,371	19,205	+ 41	+ 5
August .....	13,017	15,319	17,359	18,650	+ 43	+ 7
September .....	9,835	11,603	13,035	14,315	+ 46	+ 10
October .....	7,260	8,964	9,696	10,200	+ 40	+ 5
TEN MONTH TOTAL	90,723	105,833	121,080	129,305	+ 43	+ 7

1/From enumerations.

SHERBET PRODUCTION

October sherbet production in the United States at 2,580,000 gallons was 4 percent more than in October 1959 and 17 percent greater than the 1954-58 average for the month. Output the first ten months of this year was 3 percent larger than in the same months of 1959 and 14 percent greater than the 5-year average for this period. Compared with October 1959, production increased in all regions of the country except the South Atlantic, where it decreased.

Production declined 36 percent between September and October this year. This compares with a 34-percent drop at this time last year and a 27-percent decrease on the average in the 1954-58 period.

PRODUCTION OF SHERBET, UNITED STATES, 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January .....	1,510	1,706	1,696	1,840	+ 22	+ 8
February .....	1,605	1,613	1,853	2,090	+ 30	+ 13
March .....	2,310	2,217	2,621	2,690	+ 16	+ 3
April .....	2,990	3,214	3,366	3,505	+ 17	+ 4
May .....	4,055	4,208	4,371	4,375	+ 8	0
June .....	5,022	4,831	5,460	5,490	+ 9	+ 1
July .....	5,597	5,607	5,972	5,750	+ 3	- 4
August .....	4,800	4,748	5,188	5,435	+ 13	+ 5
September .....	3,011	3,104	3,777	4,000	+ 33	+ 6
October .....	2,197	2,498	2,480	2,580	+ 17	+ 4
TEN MONTH TOTAL	33,097	33,746	36,784	37,755	+ 14	+ 3

1/From enumerations.

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat was estimated at 3,520,000 gallons during October, the Crop Reporting Board reports. This was 10 percent more than in October 1959 and 35 percent greater than the 1954-58 average for the month. Output the first ten months of this year was 8 percent larger than in the January-October period of last year and 33 percent above the 5-year average.

Compared with October 1959, Mellorine production increased sharply in Missouri, Arkansas, Louisiana, Oklahoma, Oregon, Arizona and California, while it gained moderately in Texas and Alabama. Output was down sharply in Illinois, and was unchanged in Montana. The seasonal decline of 18 percent from September to October this year was the same as the 1954-58 average loss between these months, but it was less sharp than the 23 percent decline a year ago.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1960

MONTH	1954-58 Average 1/	1958 1/	1959 1/	ESTIMATED 1960	CHANGE FROM:	
	Thousand Gallons				1954-58 Av.	1959
January .....	1,862	2,243	2,273	2,595	+ 39	+ 14
February .....	2,098	2,341	2,464	2,920	+ 39	+ 19
March .....	2,605	2,767	3,360	3,400	+ 31	+ 1
April .....	2,900	3,425	3,618	3,915	+ 35	+ 8
May .....	3,435	4,120	4,173	4,405	+ 28	+ 6
June .....	3,785	4,397	4,850	5,325	+ 41	+ 10
July .....	4,103	4,782	5,034	4,990	+ 22	- 1
August .....	3,959	4,475	4,736	5,395	+ 36	+ 14
September .....	3,192	3,819	4,167	4,300	+ 35	+ 3
October .....	2,616	3,022	3,204	3,520	+ 35	+ 10
TEN MONTH TOTAL	30,555	35,391	37,879	40,765	+ 33	+ 8

1/From enumerations.

WATER ICE PRODUCTION

United States production of water ices during October totaling 1,375,000 gallons was 1 percent less than in October a year ago, but was 26 percent more than the 1954-58 average for the month. The January-October cumulative output of 31,705,000 gallons was 5 percent smaller than in the first 10 months of 1959, but 19 percent larger than the 5-year average for the period. Production declined sharply from September to October in all areas of the country.

PRODUCTION OF WATER ICES, UNITED STATES 1960

MONTH	1954-58 Average 1/	1958 1/	1959 1/	ESTIMATED 1960	CHANGE FROM:	
	Thousand Gallons				1954-58 Av.	1959
January .....	593	701	735	705	+ 19	- 4
February .....	737	783	923	945	+ 28	+ 2
March .....	1,663	1,603	1,992	1,830	+ 10	- 8
April .....	2,795	2,962	3,597	3,530	+ 26	- 2
May .....	4,010	4,186	5,169	4,605	+ 15	- 11
June .....	4,958	4,705	6,182	5,825	+ 17	- 6
July .....	4,967	4,926	5,702	5,345	+ 8	- 6
August .....	3,871	3,865	4,739	4,630	+ 20	- 2
September .....	1,918	2,041	2,868	2,915	+ 52	+ 2
October .....	1,091	1,288	1,390	1,375	+ 26	- 1
TEN MONTH TOTAL	26,603	27,060	33,297	31,705	+ 19	- 5

1/From enumerations.